

BECOMING SDG CHAMPIONS

SUSTAINABLE DEVELOPMENT GOALS

& SUCCEED
HELP TO SUCCEED



SDG CHAMPIONS

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www.sdg-champions.fr



2030 AGENDA BECOMING SDG CHAMPIONS

The world is on an unsustainable trajectory that will lead to tremendous difficulties in the short term due to the plundering of nature, climate change, the disappearance of biodiversity, major migrations, conflicts... The progress made in the world thanks to the United Nations Millennium Development Goals 2000–2015 and the first actions linked to the 2030 Agenda are being called into question by the crisis of the COVID-19. There are 9 years left to reverse the trend and achieve the sustainable world we want: this is the Decade of Action!

The urgency is to bring together and help project teams to overcome fears, doubts, disunity, skepticism and impatience, to co-construct and deploy their operational excellence in projects, policies or strategies to achieve the 17 Sustainable Development Goals (SDGs) set out in the UN 2030 Agenda.

Based in particular on concrete achievements on the ground facilitating this achievement, the program aims to train and support citizens to become SDG CHAMPIONS committed to the immediate implementation of the 17 SDGs on the ground, in their personal and professional activities.

These change agents will take up the major challenges of our time, commit to action and produce concrete, measurable and understandable results for all, leaving no one behind.

ACTION-ORIENTED TRAINING

- **DEVELOP** clarity and lucidity to design the stages of a project to implement the 17 SDGs.
- **ALIGN** one's project with the ethics of Care and the needs of the planet, and give meaning to the action.
- **REGAIN** self-confidence and self-esteem to decide and act with strength and courage.
- **BE OPEN** to opportunities to scale up and accelerate one's actions.

SERVICE AT THE HEART OF OUR TRAINING

- The pedagogy responds to the needs of individuals and organizations to solve problems and meet challenges, thanks to connected and united teams always at the service of the common ambition.
- Seminars are opportunities to deal with participants' issues in a collaborative way.
- The facilitation will allow participants to internally experience moments of listening, observation, interactions, openness, intuition, and Eureka!
- The practice of mindfulness and Medit-Action Be the Love aims at the union of the body and the mind to find the calm, the stability, the love, and the determination, and to act in the right way for the 17 SDGs.
- The creation of a living community will provide the basis for the creation of a culture of cooperation and solidarity.

WHAT YOU WILL LEARN

- Integrate agile and productive **project teams**.
- Develop **resilience** and **cooperation** to face challenges and barriers.
- Use the **founding 5Ps** of the 2030 Agenda (Planet, Population, Prosperity, Peace, Partnerships) as a source of creativity and innovation.
- Discover achievements around the world to help achieve the 2030 Agenda.



LEARN, TRAIN, AND PREPARE FOR THE SUCCESS OF 2030 AGENDA AND ITS 17 SDGS.

A 3x3 day program

» SEMINAR 1 – CREATIVITY IN MOTION

■ DAY 1 – Know and take on the big challenges of the 2030 Agenda and its 17 SDGs

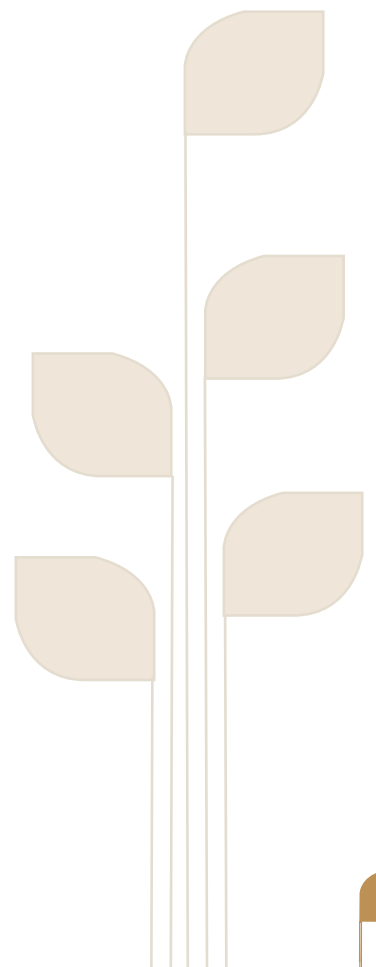
- Acquire new knowledge, skills, and experiences
- Face fears, doubts and confusion and get in motion
- Regain confidence and self-esteem
- Assume freedom of judgment and a sense of responsibility

■ DAY 2 – Develop efficiency and productivity

- Get out of crisis situations quickly
- Solve complex problems creatively
- Gather and federate
- Act with rigor and kindness

■ DAY 3 – Cooperate and help each other

- Aim for ambitious goals
- Contribute to collective performance
- Correct inappropriate behaviors
- Promote solidarity and mutual aid



» SEMINAR 2 – ACT NOW

■ DAY 4 – PLANET – Meeting the needs of current and future generations

- Rely on the regenerative, but limited, capacity of the earth
- Accept interdependence and connect ecosystems
- Recognize our weakness and vulnerability
- Build strong and resilient foundations

■ DAY 5 – PEOPLE – Achieving one's potential in an uncertain environment

- Contribute to a decent life for all
- Act quickly with solidarity, sobriety, and benevolence
- Live together within the large human family
- Practice resilience and cooperation

■ DAY 6 – PROSPERITY – Building a prosperous life in harmony with others and nature

- Change level of consciousness, and paradigm
- Launch innovative impactful projects
- Coordinate actions in the field
- Produce concrete results, measurable and understandable by all

» SEMINAR 3 – TAKING THE LEAP

■ DAY 7 – PEACE – Defending justice and inclusion

- Act with determination until final success
- Cultivate authenticity, legitimacy, and credibility
- Discover one's identity, place, and mission
- Apply freedom of action, concentration of efforts, and economy of means

■ DAY 8 – PARTNERSHIPS – Acting as a catalyst, Sherpa and facilitator

- Participate in large-scale initiatives producing major impacts
- Climb the 5 levels of leadership (Jim Collins)
- Overcome internal blockages and external limitations
- Stay united no matter what: unity creates strength

■ DAY 9 – SMILE DAY

- To live fully is to give now and always to protect
- Weather the storms
- Build on the example of Admiral Stockdale
- Celebrate success

ACCELERATE AND SECURE

The experience of implementing complex projects under uncertainty shows the crucial importance of several factors:

- **VERTICALITY**: Adding the vision and execution capacity of n+1, n+2, n+3 and n+4 to get out of internal blockages and external limitations
- **INTERDISCIPLINARITY**: Bring and train together expert participants from different disciplines and different worlds (companies, local authorities, associative actors) by reinforcing their transversal expertise
- **MUTUAL AID AND SOLIDARITY**: Create complementary female-male pairs and agile quartets to get through the ups and downs to the final goal.

At SDG Champions, we unite the body and mind, and put the brain to work for the heart.

The Becoming SDG Champions program will be complete with body centering through here and now presence training.

In particular, we recommend mastering the handling of the 128 cm jo stick.

THE CAPSTONE OF THE LEADERSHIP PATH TOWARDS SDG CHAMPIONS





But if you tame me, then we shall need each other. To me, you will be unique in all the world. To you, I shall be unique in all the world.

Antoine de Saint-Exupéry

“Becoming SDG Champions” is a training course designed by O.VISION Consultants for the Better We Better World initiative and SDG Champions project teams.

Price list :

From 1,800 euros in person, excluding accommodation and transport costs.

Contact :

For more information on SDG Champions:
www.sdg-champions.fr

For any questions:

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*Humanity is one big family, we have to take care
of each other.*

*We must also take care of the whole living world and the
Earth which is our common and only home.*

*Let's build together, for future generations, a better,
peaceful and happy world, where all human beings will
enjoy freedom, in peace and security.*



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